

FREE COURSE GUIDE

The AI Freelancer

Roadmap

Your complete guide to what's inside — 7 days, 6 income skills, 3 done-for-you bonuses, and your first client by Day 7.

7 Days	6 Skills	£0 Cost	48h First pitch
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"I'm not technical." Good. Built for beginners. No code. No jargon.	"I don't have time." 1–2 hours a day. Done in 7 days.	"Will it actually work?" Day 7 you send your first proposal. Real action.
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What this course is — and who it was built for

The AI Freelancer Roadmap is a free, self-paced 7-day course that teaches complete beginners how to earn income using AI tools — without any technical background, paid software, or prior experience.

One new skill each day. Real exercises. A built portfolio. And on Day 7, your profile is live and your first proposal is sent.

WHO IT IS FOR

Employed adults aged 28–45 who feel left behind by AI and want a way in that doesn't cost money or require quitting their job.	Stay-at-home parents returning to work who need something flexible, modern, and immediately marketable without a 3-year retraining programme.
Recently redundant professionals who need income fast and can't afford to wait 6 months for a traditional course to pay off.	Existing freelancers who feel AI might replace them and want to get ahead of it by adding AI skills to their current profile.

THE INCOME REALITY

What learners realistically earn

Week 1	Month 1	Month 3	Month 6
First lead	£100–300	£500–1,000	£1,500+
Profile live. First proposal sent.	First paid project or retainer client.	3–5 retainer clients. Consistent income.	Raised rates, repeat clients.

7 days. 6 skills. One complete freelance business.

Every day has a clear outcome, a hands-on exercise, and a 48-hour client move — a specific real-world action you can take the same day to get closer to your first paid project.

DAY	SKILL	WHAT YOU LEARN	INCOME RANGE
Day 1	Prompt basics	Role · Task · Context · Format. Weak vs strong prompts. Build your first reusable template.	£15–40
Day 2	Advanced prompts	Prompt chaining, system prompts, few-shot examples. Build a custom AI assistant for a client.	£50–150
Day 3	Data & reports	Sales summaries, survey analysis, meeting notes. Produce a polished sample report.	£30–100
Day 4	Retainers	Build reusable templates and price a retainer offer. Design your monthly service package.	£80–500/mo
Day 5	AI images	5-element image prompt formula. 4 free tools. Build a 3-image social media pack.	£15–150
Day 6	Content writing	Blog posts, social captions, email sequences. Build a complete content writing portfolio.	£15–250/mo
Day 7	Launch	Skill picker, portfolio assembly, Upwork profile, proposal template, launch week plan.	First client

PORTFOLIO YOU BUILD

<p>✓ Prompt template library</p> <p>3+ reusable prompt templates — your first sellable product</p>	<p>✓ Polished sample report</p> <p>A 1-page business report clients can see before they hire you</p>
<p>✓ AI image pack</p> <p>3 cohesive branded images — proof you can deliver visual content</p>	<p>✓ Content writing samples</p> <p>Blog excerpt + captions + email — the 3 most requested services</p>

✓ **Retainer service package**

A defined offer with clear pricing, deliverables, and turnaround

✓ **Live Upwork/Fiverr profile**

A complete profile with your title, overview, skills, and rate

6 income skills — taught with real prompts and live examples

Prompt engineering

The core skill that underpins everything else. You learn the 4-part formula (Role, Task, Context, Format), then build to advanced techniques: prompt chaining, system prompts for client brands, and few-shot examples that match any writing style. Every technique includes a real prompt you can copy and use immediately.

£ Prompt template packs: £15–40 each

£ Custom AI assistant setup: £50–150

£ Blog post via prompt chain: £20–60

Data summarisation & reports

Turn raw spreadsheets, survey responses, and meeting notes into polished, shareable reports. You work through 3 real report types — sales summaries, customer sentiment analysis, and meeting action reports — with a live prompt and sample output for each. Then you build a reusable 5-step workflow any client can plug into.

£ Weekly sales summary retainer:

£100–180/mo

£ Survey analysis report: £40–100

£ Meeting notes service: £80–150/mo

AI image creation

Master the 5-element image prompt formula (Subject, Style, Mood, Technical, Negative). Work hands-on with 4 free tools — Ideogram, Adobe Firefly, Canva AI, and Leonardo AI — each with a real client-ready example prompt. Build a cohesive 3-image branded social pack that becomes your first portfolio asset.

£ Social media image pack (5): £15–40

£ Brand mood board: £30–80

£ Monthly image retainer: £50–150/mo

Content writing

The largest freelance category on both Upwork and Fiverr. You learn 3 content types — blog posts (with prompt chaining), social media caption batches, and email welcome sequences — each with a step-by-step workflow, a complete example prompt, and a sample output. You leave with a full content writing portfolio doc.

£ Blog post (800–1,500 words): £30–120

£ Monthly content retainer: £100–250/mo

£ Caption pack (10): £15–40

3 bonuses included — yours when you access the course

These aren't filler extras. Each bonus is a standalone resource designed to save you hours and remove the exact friction points where most beginners get stuck.

BONUS 1

DONE
FOR
YOU

5 Done-For-You Upwork Profile Templates

Stop staring at a blank screen. Pick the template that matches your chosen skill, replace the words in brackets, and your profile is live in 10 minutes. 5 complete word-for-word profiles covering: Content Writing · Data & Reports · AI Image Creation · Prompt Engineering · Full-Service AI Freelancer (for Month 2+). Each template includes: profile title, complete overview, skills list, starting rate, and 3 specific tips on what to change — plus a one-click copy button.

BONUS 2

FAST
ACTION
GUIDE

Get Your First Client in 48 Hours

Most people finish Day 7 and then wait. This bonus makes sure you don't. It's a step-by-step 48-hour action guide that starts the moment you complete the course — covering exactly who to contact, what to say, how to follow up, and how to handle the first reply so it turns into a paid project. Includes: the 3 fastest paths to a first client (warm outreach, Upwork, Fiverr), word-for-word message scripts for each, how to price your first job so you don't undersell, and what to do if you get silence — because silence is not a no.

BONUS 3

ACTION
PLAN

First 30 Days After the Course — Day-by-Day Action Calendar

The course ends on Day 7. Most people stop there. This calendar keeps the momentum going with a specific daily action for every day of your first month — from sending proposals and following up on silence, to converting your first client into a retainer and raising your rates after your first 5 reviews. The most common reason beginners quit is not failure — it's not knowing what to do next. This solves that.

Everything you need. Ready when you are.

What's included

- ✓ 7-day self-paced course (full access)
- ✓ 6 income skills with live prompt examples
- ✓ 48-hour client moves on every day
- ✓ Bonus 1: 5 Upwork profile templates
- ✓ Bonus 2: Get your first client in 48 hours
- ✓ Bonus 3: 30-day post-course action calendar
- ✓ Downloadable — keep it forever

Access the course at

wdservices.co.uk

The course is free. All 3 bonuses included.

No enrollment. Start today.